

Major Events (T20 World Cup) Regulation 2022

Explanatory notes for SL 2022 No. 143

made under the

Major Events Act 2014

General Outline

Short title

Major Events (T20 World Cup) Regulation 2022

Authorising law

Sections 12, 13 and 84(1) of the *Major Events Act 2014*

Policy objectives and the reasons for them

Major events are a significant contributor to the state's economy, bringing business investment and visitors to Queensland. Major events also bring life and vibrancy, encourage community engagement and participation, and provide opportunities for Queensland to showcase our state's assets to the rest of Australia and the world. Leveraging major events can increase tourism, create jobs and contribute millions to the Queensland economy.

The T20 World Cup is the International Cricket Council's (ICC's) fastest growing and most popular tournament. The ICC Men's T20 World Cup 2022 will be held in Australia during October and November 2022, with Queensland hosting seven warm-up matches (17 – 19 October 2022) at the Allan Border Field and the Brisbane Cricket Ground (The Gabba) and four tournament matches (30 October – 1 November 2022) at The Gabba. Matches scheduled for Queensland will feature six of the top ten men's teams in the T20 International rankings, including Australia as the world number one. Hosting these matches is expected to generate strong interest and attendance both domestically and internationally. This will deliver significant economic and tourism benefits for Brisbane and the state, while further reinforcing Queensland's international profile for major events.

Due to the high-profile nature of the tournament, the major event organiser has identified significant risks associated with the hosting of the event, including ticket scalping, ambush marketing and managing crowd behaviour. The policy objective of the *Major Events (T20*

World Cup) Regulation 2022 (the Regulation) is therefore to facilitate the safe and successful hosting of the ICC Men's T20 World Cup 2022, to the extent that both the tournament and warm-up matches are being held in Queensland. This includes supporting crowd safety and providing appropriate commercial protections for event organisers and sponsors.

While the warm-up matches will not host spectators, they form an integral part of the T20 World Cup tournament and are likely to face similar risks given the high-profile nature of the teams and broader tournament. Providing protections for the warm-up matches under the Regulation is therefore considered appropriate to support the safe and successful hosting the tournament in Queensland.

Achievement of policy objectives

The policy objective will be achieved by prescribing the ICC Men's T20 World Cup 2022 as a major event under the *Major Events Act 2014* (the Act). The Act provides the legislation necessary to prescribe a 'major event' and provides the regulatory framework to support visitor safety and commercial protections for event organisers and sponsors for the tournament. Without regulation under the Act, the major event organiser will be exposed to increased risks in managing crowd safety and protecting their intellectual property and commercial sponsorship rights, for example due to ambush marketing, ticket scalping, sale of knock-off merchandise and other unauthorised use of the event's official logos or titles.

The Regulation will achieve the policy objective by prescribing:

- the ICC Men's T20 World Cup 2022 as a major event, to the extent tournament and warm-up matches are being held in Queensland;
- the Local Organising Committee T20 World Cup 2020 Ltd as the major event organiser;
- the Allan Border Field and The Gabba as the major event areas, and the areas surrounding these venues as the controlled areas;
- the relevant major event periods and control periods for each venue;
- the official logos and titles for the major event;
- venue and event security provisions from the Act including controlling entry and conduct, prohibiting certain items within a major event area, and providing powers to inspect bags and direct persons to leave a major event area;
- commercial protections from the Act to prevent ticket scalping, unauthorised street trading, ambush marketing, unauthorised broadcasting within the major event and controlled areas, and providing powers to direct removal or seize items;
- arrangements for the major event organiser to appoint licenced crowd controllers and security officers under the *Security Providers Act 1993* as authorised persons; and
- the limits to powers for particular authorised persons.

Consistency with policy objectives of authorising law

The intent of the Act is to facilitate the State to hold major events, ensure the safety of visitors and spectators, and provide commercial protections for event organisers and sponsors at major events.

The Regulation prescribes the ICC Men's T20 World Cup 2022 as a major event and the particular provisions of the Act that apply to the major event. It implements the provisions available under the Act and is consistent with the underpinning policy intent.

Inconsistency with policy objectives of other legislation

There is no inconsistency between the Regulation and the policy objectives of other legislation.

Benefits and costs of implementation

The Regulation is necessary to enable the major event organiser (T20 World Cup 2020 Ltd) to ensure the safe and successful staging of the ICC Men's T20 World Cup 2022 in Queensland. The Regulation will provide appropriate provisions and powers to support crowd management and safety and prevent unauthorised commercial activities that would impact on intellectual property and sponsorship arrangements for the tournament.

The ICC Men's T20 World Cup 2022 will deliver significant economic and tourism benefits for Brisbane and Queensland. The Men's T20 World Cup 2022 will include international broadcast coverage with a potential viewership of over 1.5 billion across 212 countries and is likely to attract more than 1.4 million spectators to venues across Australia. For Queensland matches, spectators are likely to reach 95 000, with the high-profile nature of the sporting event likely to generate strong interest and attendance domestically and internationally. The tournament will raise the profile of Queensland's major international sporting events calendar and hosting capability.

The Regulation is machinery in nature with only minor administrative costs associated with implementation. Costs incurred for development of the Regulation will be met through existing internal department resources. Costs associated with the operations and hosting of the major event have been agreed separately as part of an executed Hosting Agreement between the major event organiser and the Queensland Government. The economic benefits of the major event to the local and state economy strongly outweigh the implementation costs.

Consistency with fundamental legislative principles

The Regulation is machinery in nature and consistent with the policy purposes of the Act. The Regulation is required for the Act or sections of the Act to be brought into operation. No policy changes are proposed under the Regulation.

Consultation

The Minister for Police and Corrective Services and Minister for Fire and Emergency Services; and the Right Honourable Lord Mayor of Brisbane have been consulted, as required under section 13 of the Act.

Consultation has occurred with T20 World Cup 2020 Ltd as the major event organiser and their Venues and Operations Working Group. The Working Group included representatives from relevant Queensland Government agencies (including Queensland Police Service, Department of Transport and Main Roads and Stadiums Queensland) as well as Cricket Australia, Queensland Cricket, The Gabba, Brisbane Marketing and Tourism and Events Queensland.

All parties consulted support the Regulation.

The Regulation is excluded from further regulatory impact analysis on the basis that it is a regulatory proposal that is machinery in nature and not likely to create significant adverse impacts.

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